



AHPA develops guidance policies to promote responsible commerce in herbal supplements. These policies address a variety of labeling and manufacturing issues and reflect the consensus of AHPA's members and its board of trustees. AHPA encourages its members and non-member companies to adopt these policies to establish consistent and informed trade practices.

AHPA Guidance Policies

Disclosure of Herb Use to Healthcare Providers (adopted October 2001)

AHPA recommends that consumers of herbal supplements inform their healthcare provider(s) of such use. In the interest of seeing this recommendation broadly accepted by consumers, AHPA encourages healthcare providers to receive such communication with respect for the consumers' healthcare choices. In addition, AHPA encourages healthcare providers to seek out accurate and truthful information about herbs.